

# Axel Maldonado Hernandez

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## EDUCATION

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**Kansas State University**, Manhattan, KS May 2017  
**Bachelor of Arts in Humanities**  
**Shawnee Mission West**, Overland Park, KS May 2012

## EXPERIENCE

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**PreguntameKC, LLC** December 2017 - Current

**Co-Founder** – *Kansas City, KS*

Develop and launched an online business to provide resources to underrepresented students.

Developed business plan and prepared financial spreadsheets for investors.

Sales pitching and seeking clients and strategic partnerships

### **Web Consulting**

*Kansas City, KS*

**November 2017 – present**

Web development. HTML, CSS, Wordpress, cPanel, Microsoft Office Suite with strong Excel skills

### **ARTISAN MASONRY INC.**

*Junior Project Manager – Olathe KS*

**May 2016 – June 2017**

Manage teams to deliver projects on time and on budget.

Communicate with contractors. Discuss timelines, metrics, risks, and budgets.

IT and Cloud Support. Maintain cloud storage system.

### **LATINOS OF TOMORROW**

*Communication Chair Volunteer Leadership Role*

**August 2014 - present**

Develop Communication Strategy for student participation and growth.

Social Media Marketing via Facebook. Graphic Design for social ads

Speaker at KC Bizfest. Make Radio and TV appearances to promote services and resources

### **T-MOBILE USA, INC.**

*Bilingual Retail Sales Associate – Olathe, KS*

**November 2013 – May 2014**

Awarded “Top Revenue Growth Associate in the Western Plains District” for 4th Quarter 2013

Achieved sales quotas in a fast-paced environment. Solve customer complaints while catering to their needs

## ADDITIONAL SKILLS, ACCOMPLISHMENT, AND LEADERSHIP

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**Trilingual:** Fluent in verbal and written Spanish and English. Conversation French

**Prospanica 2017 Case Study Competition:** 3<sup>rd</sup> place winner

December 2017

Analyze business and recommend action plan for growth for local business.

**KC Comida Student Showcase**

May 2016

**K-State LAUNCH Business Competition:** Finalist

November 2015

Researched and wrote an executive summary with financial projections.

Was selected a finalist and presented before a live panel of Kansas business owners and Entrepreneurs

**Cavalier Leadership Development Program** - Graduate with Honors

May 2015

A 12-week course covering effective leadership tactics and successful teamwork.

**Co-author of Mycobacteriophage** - Published in NIH genetic sequence database

April 2012

**KC Bizfest Business Plan Competition** – 1st Place Grand Winner

February 2012